

The Third Way Dog Training

This stuff really works! Mary exclaimed. The other seminar participants also felt her excitement and relief. They had witnessed the light bulb going on for her and her dog, Swinger. THE THIRD WAY helps people give dogs accurate information about their behavior which makes teaching skills much faster and easier. Mary had been working a long time to teach her dog a reliable sit/stay. However, Swinger finally got the idea when Mary used THE THIRD WAY. He stayed sitting even when she left his side and another dog walked by.

"I never thought of it that way!" Carl proclaimed as he reached down apologetically to hug his dog, Max. THE THIRD WAY helps people understand dogs in a new way. Carl just learned that his canine buddy was not being stubborn or defying him. He realized that he no longer needed to struggle with trying to dominate Max or be his "alpha". Instead his focus would be on providing his dog with THE THIRD WAY'S Three Golden Gifts: good guidance, proper management and a good education.

"You've changed my life. Thank you." It's the same opening line on yet another letter Chris Bach received from a grateful new believer. This dog lover will now enjoy the many benefits of THE THIRD WAY.

For example, the first way uses force to make dogs obey and punishes them for doing something wrong. THE THIRD WAY'S program does not utilize force when teaching skills nor punishment when a dog makes a mistake. Instead owners learn to give their dogs a good education by utilizing positive THIRD WAY procedures that are fun, easy, effective, and dog friendly. Guidance and management tools and techniques are used to prevent mistakes or stop and redirect an undesirable behavior when it does occur.

Good Guidance



Daddy Jeff, guiding Emmy and Buddy's playtime

Proper Management



Stunner in his kennel when not being supervised

Good Education



Brass learning how to walk properly on leash

The second way uses lots of food, but sometimes with undesirable results such as when a dog depends on the presence of food in order to perform, or when the dog does well at following food, but doesn't learn and therefore doesn't do what the owner wants. In these cases, the dogs are confused, don't perform and owners aren't happy.

THE THIRD WAY uses food to reward a dog's choice to do something right and simply interferes with a dog's choice to do something wrong. By utilizing THE THIRD WAY'S exclusive teaching and proofing processes and without force or punishment, owners teach dogs how to ignore food and obey cues. As a result, they are very reliable in the face of strong distractions and are not dependent upon food to be accurate and willing performers. Dogs learn what owners want. Owners are happy, and best of all, dogs are happy, too!

By giving your dog good guidance, using proper management, and educating him by giving him choices about his behavior and then feedback about these choices, you are using the most effective way possible for teaching your dog how to live in harmony with you. You are using THE THIRD WAY!